NYC Tech Recruiting Firm Averity to Pledge $1,000 to Tech Kids Unlimited for Every New Hire Placement in Q4

Each Donation Will Support Financial Scholarships for Students with Special Needs to Learn Digital Media and Tech Skills

$25,000 In Contributions Set as Goal

Photos of TKU Students and Teachers at Work Available Here
Courtesy of @techkidsunlimited

NEW YORK (October 17, 2018) – Averity, a technology recruiting firm in New York City that prides itself in its "people first" approach, has partnered with Tech Kids Unlimited (TKU), one of the country's premier technology-based educational organizations for children and adolescents with special needs, to help support the Brooklyn-based non-profit's mission of teaching digital media and tech skills to kids who learn differently.

During the fourth quarter of 2018, the newly formed Averity Fund will donate $1,000 for every client placement who starts in his or her new role. Each contribution will help fund financial scholarships for students with special needs to participate in TKU programming and to purchase new equipment. According to TKU, which has headquarters at The Ability Project at NYU Tandon School of Engineering (ability.nyu.edu), over half of its students are in need of financial assistance due to the high cost of raising a child with special needs.

Averity, which specializes in the recruitment and placement of individuals in Open Source Technology, Web Engineering, Data Science, Data Engineering and DevOps, has set a goal of at least $25,000 in donations before December 31.

"We live every day following a core set of values focused on treating people with respect, honesty and transparency, and we believe kids with special needs deserve the same appreciation," said Chris Allaire, President and Founder of Averity. "TKU provides a remarkable environment and a life-changing knowledge base and skill set for children, and we're honored to assist in any way we can."

Averity's connection to TKU's mission is personal as one of the company's Senior Managers has a close family member on the Autism Spectrum and has been involved in advocating for special needs causes for years. His full story is available here.

Averity's senior leadership team visited TKU's headquarters on Friday, October 12 where they met staff members and students in the program, learned more about TKU's supportive work-based learning community, and made an initial contribution.

"Thank you to the Averity team for spearheading an initiative which recognizes the talents of students with autism, learning and emotional challenges," said Beth Rosenberg, Founder & Executive Director of Tech Kids Unlimited. "Technology companies and not-for-profits must work together to create systemic change in the hope that the world will be a more inclusive place in the future for people who learn differently."

Founded in 2009, TKU consists of two main educational pipelines for students with autism and learning and emotional challenges. The youth program for students ages seven to 13 teaches students to become producers of digital media. Kids participate in exciting project-based tech workshops where they learn topics such as coding, game design, video editing, animation and 3D printing.

Students ages 14 to 21 can either join the Beginner/Intermediate Teen program or, if they have more experience with software and tech skills, can become part of The TKU Digital Agency, which prepares students for internships, transition, postsecondary education and the workforce through work-based learning. The TKU Digital Agency students work on real client projects and get paid. Students also focus on collaboration, self-advocacy, social skills and resume building, important aptitudes that will last a lifetime.

To assist TKU's mission with a donation or for additional information, visit techkidsunlimited.org.

About Averity
Founded in 2014 with a desire to create a different kind of recruitment and staffing firm in New York, Averity serves the city's Information Technology and Engineering sectors with the highest level of personal service centered around a positive team-oriented work environment. Specializing in Opensource, Web Engineering, Data Science, DevOps, SysOps and Infrastructure, Averity has successfully placed thousands of candidates of all levels with companies ranging from Series A startups to Fortune 500 industry giants. Learn more about Averity at averityteam.com and see our "People Hire People" philosophy and culture up close on Google, Yelp, LinkedIn, Facebook and @Averity_NYC.

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